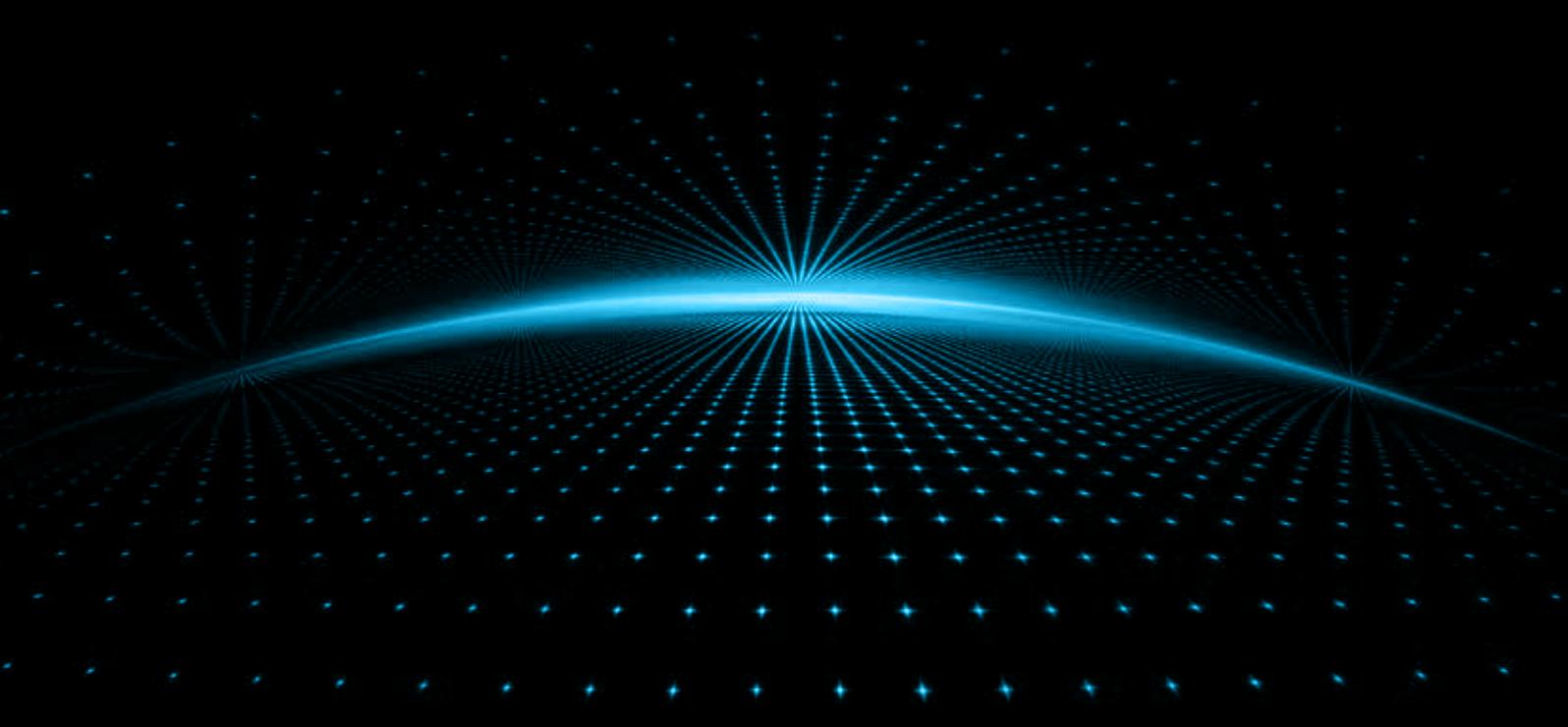




# AMBASSADOR PROGRAM

A Global Collaboration to Build the Blockchain for Impact.



As an ixo Ambassador, you will be the first users of the ixo Protocol.

Your projects, investment, and participation will create the initial ixo ecosystem, and your networks will help ixo's growth thereafter.

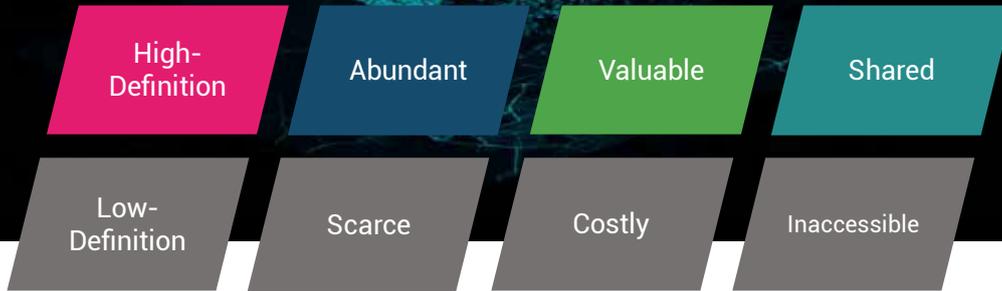
Join the movement to  
count what matters and value what counts.



ixo is the blockchain for **IMPACT<sup>x</sup>**

# What is ixo?

## Rich Data (Web 3.0)



## Poor Data (Web 0-Web 2.0)

Using blockchain and Web3 standards, ixo enables anyone to collect, measure, evaluate, value, and trade verified impact data with Proof of Impact.

## What can you do as an Ambassador?

Whether you have a project idea, your organization is already collecting data on sustainable development, or you want to fund others who can prove their impact, being an ixo Ambassador will allow you to be the first users of the ixo Protocol.

As part of the ixo Ambassador community, you will be connected with like-minded blockchain and impact enthusiasts to share ideas, collaborate on project development, and provide your input to the future of ixo.

In your own communities and city, you will be armed with detailed information on all things ixo, so you can spread the word and continue to help grow the ixo network.

Through the power of your networks (online and in-person), you'll help exponentially grow the ixo community and support more projects to build on the ixo platform.



- Let your community know about ixo
- Organize and lead meetups
- Present ixo at local meetups with sponsorship in your meetup subscription
- Provide a point of contact for people in your networks
- Participate in weekly calls to learn about plans, development work, partnerships and more, before the rest of the world finds out
- Create an ecosystem that is made for the people and by the people - through use of the ixo Protocol, Ambassadors will provide valuable feedback and insights on how to better develop the protocol

# Could you become an Ambassador?



## Requirements:

- Passionate about using blockchain for impact
- Leader in the blockchain and/or impact community
- Demonstrated interest in at least two of the following: creating blog posts, public speaking, hosting meetups/events, social media



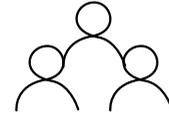
# Benefits of becoming an Ambassador



Exclusive ixo gear that identifies you as part of the Ambassador Program



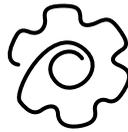
ixo sponsorship for local meetups & for attending events as an ambassador



Priority inclusion in a token distribution event



Private Telegram, Slack, and Google Drive to communicate with the ixo team



Exclusive access to new & experimental ixo features



Recognition on ixo's Website & Blog

Thanks for taking an interest in ixo - and for wanting to make a difference.

ixo Team

